



(DON'T FORGET THE 'G') (DON'T FORGET THE 'G') (DON'T FORGET THE 'G') (DON'T FORGET THE 'G') (DON'T FORGET THE 'G')



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FROM THE BIG APPLE TO THE PEACH STATE

Born in Brownsville, Brooklyn, New York, D-Lo G discovered his passion for music at a young age, writing his first song when he was just nine years old. After relocating to Atlanta during his teenage years, D-Lo G explored music on and off, never fully committing to it. However, during the COVID-19 quarantine, this New York rapper with Southern influences decided to make rapping his career. He teamed up with platinum producer MacFly Beatz, and together they began creating irresistible music.

02- DON'T FORGET THE 'G'

D-Lo G made his debut as a recording artist with his hit track "Things," produced by MacFly Beatz. The song has a smooth vibe, perfect for a cruising on the road. Make sure to add "Things" to your current playlist on your favorite streaming platform! Shortly after releasing his first official record, D-Lo G was invited to go on tour with 22Gz, with only his first single available for streaming.

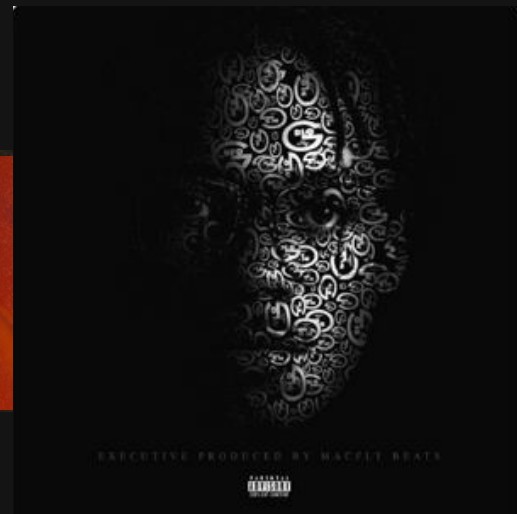
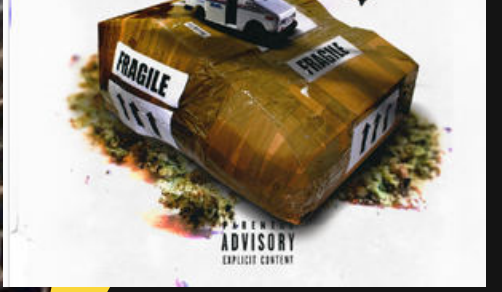


During the tour, he dropped hits like "Bags Wit Da Packs," "Armed N' Dangerous," "Aztec," and "McFlurry." Following the tour, he released his debut EP, "Don't Forget The G," further solidifying his presence in the industry. D-Lo G's tagline is "Don't Forget The G," and he aims to make his mark through creating high-quality music and growing his brand into a recognizable and prosperous business.

03- THE SOUND OF ATLANTA DRILL



Continuing his success, D-Lo G released his last single, "Free Throws." This melodious track showcases his fusion of Atlanta and Brooklyn influences, creating a unique vibe. With his seamless flow over the laid-back beat produced by Macfly Beatz, D-Lo G has crafted a song that appeals to both the ladies and the fellas, garnering positive reviews from fans and professionals alike





05- ANALYTICS

By his first single release, D- Lo G caught the eye of 22Gz and quickly went on tour. His music serves as a cultural bridge, attracting a broad audience of music lovers and fashion enthusiasts.

BRANDS	NUMBERS	TOP LOCALES
MTV	113K YOUTUBE VIEWS	ATLANTA
NBA	55% MALE AUDIENCE	NEW YORK
BEATS	44% FEMALE AUDIENCE	LOS ANGELES
GUCCI	52% AGES 25-34	LAWERENCEVILE

04- CLOUT & PRESS

D-Lo G's music resonates with a diverse audience, his early roots in Brooklyn and subsequent immersion in Atlanta's music scene gives him a broad demographic appeal. Not only talented in the booth, D-lo G's **freestyles** have impressed the likes of **On the Radar**, **StreetZ 94.5**, **Famous Animal TV** and more.



BLOCK WORK ATL



ON THE RADAR



STREETZ 94.5



BLAST OR TRASH



THE PINK HOUSE



FAMOUS ANIMAL TV



**FOR
BOOKINGS**

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